

Roger Bolser

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Website Developer • Designer • Manager

What Others Have Said

Roger, I am used to working with programmers that take a few tries to work out the bugs. It's great to finally work with someone who keeps getting it right the first time out. You are definitely setting the bar high. The system is working spectacularly. So far the clients using it have really liked it, and it is making my life far easier. Nice Job!

-- Co-Founder, Trading Company

Roger, We are very pleased. I think the "WOW" that Carla sent to you regarding the Home Flash is a correct statement from all of us for the entire site and for our interactions with you. It has been a pleasure to work with you. THANKS !!!

--Founder, Software Company

*I had a man today compliment me on how nice the site was. I am sure that makes you happy, and it **definitely makes me** happy. Never had a compliment on my old site, so thank you.*

-- Owner, RV Products Company

I forgot to mention today when we talked that I LOVE THE SITE! The team did a great job of making our vision come true.

--Founder, Research Company

I really appreciate all your hard work, professionalism, creativity, collaboration, advice and speediness. You can use me for a reference anytime! Please feel free to also put me in your web portfolio.

-- Owner, RC Planes company

It looks wonderful. So far I've received only positive feedback. Everyone seems to be really impressed with the new design--much more professional and classy.

--HR Manager, Building Products

Summary Profile

Savvy Web Developer/Designer/Manager with proven ability to:

- Transform ideas and concepts into informational, responsive, real-time database-driven and secure e-commerce websites.
- Provide a one-stop, complete web solution, from conceptualization through implementation.
- Redesign existing websites to improve appeal, user interface, load time and content quality. Implement functionality (interaction, database, improved navigation) into existing sites.
- Develop sites not only from a technical standpoint, but from a business and usability perspective as well.
- Manage complete projects from concept through implementation.

Advanced Technical Skills

- HTML (x/4/5)
- Style Sheets (CSS 2/3)
- PHP (OO / Procedural)
- Relational Databases / SQL
- JavaScript / jQuery / Ajax
- Perl / ASP / VBScript
- Full-Stack Development
- APIs (Google Maps, Authorize.net, more)
- Photoshop / Illustrator
- Paint Shop Pro / Animation Shop
- MVC / XML / RSS
- *nix/Apache - Windows/IIS
- Project Management

Minor Experience: Python, Java, Flash / AS, Coldfusion, Android

Open-Source: Wordpress, Drupal, Joomla, oscommerce, more

Professional Experience

eNET Innovations, Inc. – Cary, NC

Founder / Web Developer / Designer / Manager – (9/1998 to Present)

- Designed, redesigned, developed, implemented and maintained internet / intranet sites for a diverse local and out-of-state client base.
- Implemented numerous front and back-end functions and applications, including many custom client-specific functionalities.
- Designed and implemented numerous SQL/Relational databases.
- Developed numerous custom Content Management Systems (CMS).
- Implemented interfaces and APIs to various third-party websites.
- Developed aggregators and mash-ups for clients.

Selected Accomplishments:

- Developed an intranet for a company to calculate and display volumes of trading data for their clients around the world in a comprehensive, selectable format. This intranet saves my client hundreds of hours and thousands of dollars monthly, while providing the data in a summarized, more timely fashion, in turn saving *their* clients a significant amount of time and money.
- Developed an auto-signup feature for a major insurance broker that allowed agents to create their own sales and recruiting websites while at the same time creating all the records necessary to support automated billing for those sites. This turned a stagnant IT cost center into a profit center eventually generating over \$200,000 per year.

From visitors to my personal RV website (rvnetlinx.com)

You have a nice site: thorough, uncluttered, organized and useful.

*You have one of the best, if not **the best**, websites for RV people I've seen. Keep up the good work and I'll keep looking in.*

You are hands above the rest that I have found. Went to rv.net, rv.com, etc. None of them had anything!! You had all and more! Thanks.

Hi, I just wanted to say thanks for all the work you have put into this site. I spend a lot of time on it. Please keep up the good, actually great, work!

Thanks for the great website. I have spent an hour online trying to find out average prices for pop-ups and everybody wanted me to "request a quote". Your site answered my questions without having to beg for it. Great site !

This is the most pleasant site to browse in terms of RV interest on the internet. Thanks very much !!

I have been looking for sites like this for a long time. Thank you for your site. I have found here much useful information

Great job, there is a wealth of information here.

Professional Experience (continued)

modis incorporated (formerly CPi) – (11/94 to 8/98)

Managing Director / Vice President

Total responsibility for the Cary, NC branch of *modis* incorporated, an international Information Technology solutions company.

- Complete P&L responsibility for a branch with 115 consultants and 12 internal sales, recruiting and administrative support staff.
- Hiring and managing internal support personnel.
- All activities related to operating an autonomous branch of the company, including forecasting and budgeting, pay and bill rate administration, advertising, job fairs, procurement, expense account approvals, annual staff reviews, consultant relocation approvals and other related responsibilities.

Director of Sales and Marketing

Responsible for directing the sales and marketing activities for the Cary, NC branch.

- Personally built the branch from a single client to a diverse client base of over 20 companies.
- Through responding to RFPs, proposal preparation and presentations, successfully won bids and got the Cary branch on a number of Approved Vendor Lists for IT Staffing, resulting in a significant increase in sales volume for the branch.
- Provided training, guidance and assistance to a new sales team, ultimately increasing branch sales with proficient and productive sales personnel.

Additional Experience

Prior to *modis* incorporated, attained significant additional experience in Information Technology, including Consulting, Project and Team Management, Sales/Marketing and Senior Management. Firms worked for included SysCon Group, Consultants in Data Processing and Systemation.

Portfolio (selected sample websites)

- My personal RV website www.rvnetlinx.com
- Home Inspection Franchise www.adrdu.com
- Animal Hospital www.wakeforestah.com
- RV Sunscreen Distributor www.rv-sunscreen.com
- Real Estate Broker / Agent www.ginamiller.com

Please visit my resume website at **www.carydeveloper.com** for an additional portfolio of websites that I have designed, developed and implemented.